Tract Distribution

1- Friendliness Enthusiasm Smile Look like you enjoy what you are doing and that it's the most important "job" in NYC.

2- Eye Contact Look at people's eyes!

3- You MUST speak to the person if you expect them to look at you. Speak up so they hear you/ without being too loud.

<u>Think of short, thought-provoking phrases to get their attention:</u>
"Here's some good news for you!"
"This will tell you how to get to heaven!"
"This is the most important thing you'll read today!"
"Something great to read today!"
"This is what you are looking for!"
Be creative/ do not be offensive "Hey, you hell-bound sinner, read this!"

4- Face the flow of the pedestrians—without standing in their way. Be right off to the side so that it is easy for them to just take the tract.

5- Extend the Tract toward the person—without sticking it in their hand
Respect people's space/ and their right to accept or refuse the tract
Be Aggressive- without being pushy or obnoxious.

WORK HARD at starting conversations! Our main objective is to witness, not just give out tracts. QUESTIONS stir interest!! "If I could show you from the Bible how to go heaven and be certain of eternal life, wouldn't you like me to show you that??!!" Similar questions to get them interested in stopping and talking with you. BEST PROSPECTS for conversations: those who are standing- waiting for a bus/taxi. Those sitting on a park bench. Parks are great for witnessing for that reason—people are not in a hurry.

<u>Two major methods</u>: applying the above principles
Stationery If several team members are in the same area, make sure that you are spread out enough so that there is not a lot of duplication. Standing works great when there is a lot of flow of people.
Mobile—walk the streets, giving out tracts to those who come toward you/ and to those who you pass walking the same direction. Walking the same direction as someone is THE BEST way to get a conversation going!!

Pick up tracts on the ground/ reuse if they are not too dirty or wrinkled